

THE NEW

Complete Package Program

A THEME PARK
WITH MOUSE EARS
A BEER WITH
CLYDESDALES
THIS SIMPLE
WHITE CONTAINER
FAMILIAR BRANDS
Sell More
THAN UNFAMILIAR ONES

PW
PROVEN
WINNERS®
The #1 Plant Brand.™

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Pleasant
View

GROWING SUCCESS



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THE PROVEN WINNERS®
BRANDED CONTAINER:

- » Required for single pot production
- » Optional for recipes or landscape production
- » Growers choose size of containers needed and quantities to order
- » **NEW** Containers are NOT added automatically to orders
- » **NEW** Containers may be purchased at any time, so ordering is easier
- » **NEW** Containers may be purchased in quantities greater than the number of liners purchased, so growers can gain volume pricing discounts and more easily manage inventory
- » Carry trays are suggested and encouraged, but not required

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THE PROVEN WINNERS® TAG:

- » Required for all types of production
- » Pleasant View Garden's Go & Grow™ Hanging Basket and Fast(est) Finish kits automatically ship with Recipe Specific Container Garden Tags for recipes
- » Liner trays automatically ship with stake tags for Single Pot production
- » **NEW** FlexTag Option, where growers can now choose the quantities of tags based on their planting ratios, providing the flexibility to dramatically reduce the number of bundled tags received with liner orders



INJECTION MOLDED CONTAINERS have been available for a long time. In this manufacturing method, molten plastic is 'injected' into a mold, allowed to cool slightly, and the containers are ejected from the mold. This very precise manufacturing method creates the best tag-lock system for PROVEN WINNERS® stake tags. The thick walls of the containers are strong and rigid but will crack if flexed too much particularly in cold temperatures. Injection containers are generally recognizable by their large rim at the top.



COEX OR COEXTRUDED CONTAINERS became available more recently than injection molded containers. In this manufacturing method, rolls of flattened plastic are fed through a die where it is stretched into shape. This creates containers that have smooth, thin walls and are much more flexible than injection containers— Coex pots tend to crumple and crush rather than crack. Coex containers are most recognized by the rolled lip at the top and are gray or black on the inside with a white exterior.



BLOW MOLDED CONTAINERS are known as 'nursery cans' and have been used by perennial and shrub growers for many years. These containers are manufactured by clamping a mold around a balloon of hot plastic while air continues to push the plastic into the final shape. This process evolved from glassblowing. The end container has thin, flexible walls and is recognized by the dimples along the bottom of the container. PROVEN WINNERS® blow molded containers are white on the outside and black on the inside similar to coex containers.



ECO+GRANDE™ CONTAINERS are a new option for growers and retailers. The PROVEN WINNERS® ECO+ Grande™ is an industrial compostable garden pot, made from PLA (polylactic acid). PLA is comprised of starchy renewable plants like corn, switchgrass, and sugar beets. Starch from these materials is processed into a biopolymer that looks, acts, and performs like traditional plastics. The ECO+Grande™ manufacturing process is similar to injection manufacturing and creates thick, heavy walled containers. They are easily identified by the pull tabs on the sides to be removed by consumers prior to planting the entire container in the garden.

2023 COMPLETE PACKAGE PROGRAM

Containers

Below are all the container and tray options for the Complete Package Program, including container number, the trays it fits, the type and brand of container, as well as the dimensions and case counts.

CONTAINER #	FITSTRAY#	SIZE	NAME	TYPE	BRAND	DIAMETER	HEIGHT	MAN.	VOLUME	VOLUME	CASE COUNT
C1	T1	3.5		Injection	PROVEN ACCENTS®	3.50	3.38	EJ	0.77 pt	363.9 ml	1,950
C2	T2	4.25	Grande™	Coex	PROVEN SELECTIONS®	4.33	5.13	EJ	1.71 pt	809.0 ml	840
C3	T2	4.25	Grande™	Coex	PROVEN WINNERS®	4.33	5.13	EJ	1.71 pt	809.0 ml	840
C4	T3, T10	4.25	Grande™	Injection	PROVEN WINNERS®	4.25	4.94	HC	1.56 pt	740.0 ml	440
C5	T3, T10	4.25	ECO+Grande™	ECO+	PROVEN WINNERS®	4.25	4.94	PW	1.57 pt	743.0 ml	300
C6	T4	4.5	Classic™	Coex	PROVEN WINNERS®	4.50	3.75	EJ	1.42 pt	671.9 ml	1,000
C7	T5	4.5	Classic™	Injection	PROVEN WINNERS®	4.50	3.81	HC	1.31 pt	619.8 ml	400
C8	T6	1 Quart		Coex	PROVEN WINNERS®	4.70	5.00	EJ	1.00 qt	946.0 ml	700
C9	T7	6.5		Coex	PROVEN WINNERS®	6.50	5.00	EJ	2.00 qt	1.9 liter	300
C10	T8	Trade Gallon	Royale®	Coex	PROVEN WINNERS®	6.30	6.38	EJ	2.50 qt	2.4 liter	270
C11	n/a	Trade Gallon		Blow	PROVEN WINNERS®	6.13	6.50	NSI	2.60 qt	2.5 liter	50
C12	n/a	1 Gallon	Premium 1 Gallon	Blow	PROVEN WINNERS®	7.50	7.13	NSI	1.00 gal	3.8 liter	50
C13	n/a	1 Gallon		Blow	PROVEN WINNERS® ColorChoice®	7.50	7.13	NSI	1.00 gal	3.8 liter	28
C14	n/a	2 Gallon		Blow	PROVEN WINNERS® ColorChoice®	8.88	9.38	NSI	2.00 gal	7.7 liter	28
C15	n/a	3 Gallon		Blow	PROVEN WINNERS® ColorChoice®	10.50	12.00	NSI	3.00 gal	11.4 liter	28
NON-STOCK											
C16	T9	4.25	Grande™	Coex	PROVEN WINNERS®	4.25	5.38	HC	1.60 pt	757.0 ml	500
C17	T2	4.25	Grande™	Injection	PROVEN WINNERS®	4.33	5.13	EJ	1.71 pt	809.0 ml	660
C18	T11, T12	1 Quart	Quart	Coex	PROVEN WINNERS®	4.62	5.25	HC	1.00 qt	946.0 ml	400
C19	T13	1 Quart	Quart	Injection	PROVEN WINNERS®	4.62	4.69	HC	1.94 pt	917.9 ml	400
C20	T14	6.5	6.5 inch	Injection	PROVEN WINNERS®	6.50	4.94	HC	2.01 qt	1.9 liter	300
C21	n/a	8.0	8.0 inch	Injection	PROVEN WINNERS®	8.00	5.62	HC	3.27 qt	3.1 liter	270
C22	T15, T16	Trade Gallon	Royale®	Coex	PROVEN WINNERS®	6.50	6.50	HC	2.50 qt	2.4 liter	150
C23	T17	Trade Gallon	Royale®	Injection	PROVEN WINNERS®	6.50	7.00	HC	2.72 qt	2.6 liter	150

Contact our Customer Relations Team for more information and assistance on ordering Non-Stock items.

TRAY #	FITS CONTAINER #	CONTAINER SIZE	FEATURES	FOR TYPE	CARRY TRAY CAPACITY	LENGTH	WIDTH	MAN.	CASE COUNT
T1	C1	3.5 inch		Injection	12 count	12.13	9.25	EJ	100
T2	C2, C3	4.25 Grande™	Self-Symetricize™	Coex	10 count	21.63	8.63	EJ	100
T3	C4, C5	4.25 Grande™	Self-Symetricize™	Injection	10 count	22.41	8.97	HC	50
T4	C6	4.5 Classic™		Coex	10 count	8.69	22.38	EJ	100
T5	C7	4.5 Classic™	Self-Symetricize™	Injection	8 count	19.44	10.00	HC	50
T6	C8	Quart		Coex	8 count	19.00	9.63	EJ	100
T7	C9	6.5 inch		Coex	6 count	19.38	13.12	EJ	50
T8	C10	Trade Gallon Royale®		Coex	3 count	19.00	12.63	EJ	100
NON-STOCK									
T9	C16	4.25 Grande™	Self-Symetricize™	Coex	10 count	21.00	8.50	HC	50
T10	C4, C5	4.25 Grande™	Self-Symetricize™	Injection	8 count	17.88	9.00	HC	50
T11	C18	Quart		Coex	8 count	19.50	10.00	HC	50
T12	C18	Quart		Coex	10 count	23.00	9.06	HC	50
T13	C19	Quart		Injection	8 count	19.50	10.00	HC	50
T14	C20	6.5 inch		Injection	6 count	19.19	13.25	HC	50
T15	C22	Trade Gallon Royale®		Coex	3 count	19.75	6.75	HC	50
T16	C22	Trade Gallon Royale®		Coex	6 count	20.62	13.87	HC	50
T17	C23	Trade Gallon Royale®		Injection	3 count	20.00	6.63	HC	50



3.5 Injection

4.25 Grande™ Coex

4.25 Grande™ Injection

4.25 ECO+Grande™

4.5 Classic™ Coex

4.5 Classic™ Injection

1 Quart Coex

6.5 Coex

Royale® Trade Gallon Coex

Trade Gallon Blow Mold

1 Gallon Premium Blow Mold

SINGLE POT MONOCULTURE PRODUCTION

- » PROVEN WINNERS® requires that each finished container for retail sale must contain a variety specific Stake tag for each variety in the container
- » All of PVG's young plant liner trays automatically ship with a variety specific Stake tag for each liner in the tray
- » This scenario is perfect for Single Pot production of 4.25 Grande containers with a planting ratio of 1 plant liner to container (1 tag: 1 container: 1 liner)



FLEXTAG OPTION: MULTIPLE PLANTS PER CONTAINER

- » Tell us your container to liner planting ratio (plants per pot) and we will reduce the number of Stake tags shipped with your order
- » Rather than receive one Stake tag per each liner automatically, you can choose to reduce the number of tags you receive to align with your plants per container
- » For example, your 6.5 container production calls for 3 liners per pot (1 container: 3 liners), number of Stake tags provided with your order can be reduced by up to 66%.
- » Available ratios 1 tag: 2,3,4,5 or 6 liners



FLEXTAG OPTION: MONOCULTURE HANGING BASKETS AND LARGE CONTAINERS

- » Make your larger containers stand out with the PROVEN WINNERS® Container Garden Tag
- » Tell us your planting ratio and we will reduce the number of Stake tags and provide you the correct number of bundles of Generic Container Garden Tags to label your finished containers



FLEXTAG OPTION: LANDSCAPE USE

- » Plants for landscape sales may be reduced to any ratio of with a minimum of 1 tag: 1 container: 20 liners

COMBINATION RECIPES

- » All finished combinations for retail sale require variety specific growing and patent information for each plant variety in the finished container
- » This can be achieved using Stake Tags or Recipe Specific Container Garden Tags



PROVEN WINNERS® RECIPES IN THE PVG CATALOG

- » Order by your favorite recipe listed in this catalog or on our website and we will send a Go & Grow™ Kit
- » Each Go & Grow™ Kit automatically ships without Stake tags and includes Recipe Specific Container Garden Tags for a strong retail presence
- » The assumed planting ratio of our Go&Grow Kits is 6 liners per container with 2 liners each of 3 plant varieties

FLEXTAG OPTION: PLANTS PER CONTAINER

- » If you would rather plant 1 liner per variety for a total of 3 liners per container, just tell us and we will increase the Recipe Specific Container Garden Tags shipped with your Kit.

PROVEN WINNERS® RECIPES OF GROWER'S DESIGN

- » PROVEN WINNERS® Recipes have at least 75% PROVEN WINNERS® or PROVEN SELECTIONS® plant varieties as the components
- » Each plant variety must have one variety specific Stake Tag per container

FLEXTAG OPTION: COMBINATION HANGING BASKETS AND LARGE CONTAINERS

- » Make your larger containers stand out with the PROVEN WINNERS® Container Garden Tag
- » Tell us your planting ratio and we will reduce the number of Stake tags and provide you the correct number of bundles of Generic Container Garden Tags to label your finished containers



Automatically Supplied

FlexTag Option



GROWER RECIPES THAT ARE NOT PROVEN WINNERS®

- » Grower recipes that contain less than 75% PROVEN WINNERS® or PROVEN SELECTIONS® plant varieties as the components
- » These recipes may not be marketed as PROVEN WINNERS® combinations; therefore, a large Container Garden Tag is not permitted for use on finished containers

FLEXTAG OPTION: MULTIPLE PLANTS PER CONTAINER

- » Tell us your planting ratio and we will reduce the number of Stake tags shipped with your order

CUSTOM COMBINATION RECIPE TAGS

- » Interested in creating your own combination or don't see a PROVEN WINNERS® combination in our program, just let us know
- » Customized Recipe Specific Container Garden tags are available by special order before November 1st
- » Contact our Customer Relations Team for more information on pricing and minimums

FLEXTAG NOTES:

- » Minimum 2 trays per variety to take advantage of any FlexTag options
- » Stake tags are bundled in amounts equal to number of plants per liner tray; order an 84ct liner tray and the tag bundles equals 84
- » The nearest bundle count to cover your needs will be supplied, which may result in slight over-supply
- » Some options incur additional costs
- » FlexTag orders should be separate from non-customized tag orders

To better align with growers' production needs, we've simplified the Complete Package Program for 2023 and added more flexibility. Just follow the three-step process below and you'll be on your way to fewer tags and more success in no time.

STEP 1 DETERMINE YOUR PLANT NEEDS

- » How many PROVEN WINNERS® liners will you need for a single pot, recipes, and landscape production?

STEP 2 SELECT SIZE AND QUANTITY OF CONTAINERS

- » Select the size and quantity of branded containers that you need. Branded containers are optional for recipes and landscape use.

STEP 3 CUSTOMIZE THE TAG QUANTITIES

- » Do you grow recipe combinations or plant multiple liners in a container and want to receive fewer tags?



SINGLE POT		
CONTAINER	Required?	Yes
	Grower Options	Size
		Quantity
TAG	Required?	Yes
	Type	Stake
	Ratio Provided	1 tag: 1 liner
	Grower Options	Reduce Quantity + Tag Style Type
		Choose 1 tag: 2, 3, 4, 5, or 6 liners for multiple plants per container





RECIPES

CONTAINER	PROVEN WINNERS® RECIPES: GO & GROW™ KITS		GROWER RECIPES: PROVEN WINNERS® RECIPES		GROWER RECIPES: NON-PROVEN WINNERS® RECIPES	
	Required?	No	Required?	No	Required?	No
TAG	Required?	Yes	Required?	Yes	Required?	Yes
	Type	Recipe Specific Container Garden Tag	Type	Stake Tag	Type	Stake Tag
	Ratio Provided	1 tag: 6 liner	Ratio Provided	1 tag: 1 liner	Ratio Provided	1 tag: 1 liner
	Grower Options	Increase Quantity Choose 1 tag: 3 Liners for a greater number of finished containers	Grower Options	Reduce Quantity + Tag Style Type Choose 1 tag: 2, 3, 4, 5, or 6 liners	Grower Options	Reduce Quantity Choose 1 tag: 2, 3, 4, 5, or 6 liners



LANDSCAPE

CONTAINER	Required?	No
TAG	Required?	Yes
	Type	Stake
	Ratio Provided	1 tag: 1 liner
	Grower Options	Reduce Quantity Choose no less than 1 tag: 20 Liners for non-retail sales

SHRUB & PERENNIAL

Container Ordering

All ColorChoice™ 28ct Shrub trays will automatically ship with the default (28ct) 1 Gallon PROVEN WINNERS® Branded ColorChoice™ containers. Optional 2 and 3 Gallon PROVEN WINNERS® Branded ColorChoice™ containers are also available.

COLORCHOICE® SHRUBS	DEFAULT	OPTION 1	OPTION 2
Liner Count	1 Gallon ColorChoice®	2 Gallon ColorChoice®	3 Gallon ColorChoice®
28			
# Pots	28	28	28

All PROVEN WINNERS®, perennial 50ct trays will automatically ship with the default (50ct) PROVEN WINNERS® Branded Trade Gallon containers. Optional PROVEN WINNERS® Premium 1 Gallon containers are also available.

PROVEN WINNERS® PERENNIALS	DEFAULT	OPTION 1
Liner Count	Trade Gallon	Premium 1 Gallon
50		
# Pots	50	50

1 Gallon Proven Winners®
ColorChoice® Blow Mold Container



2 Gallon Proven Winners®
ColorChoice® Blow Mold Container



3 Gallon Proven Winners®
ColorChoice® Blow Mold Container

