

NEVER-OUTS

2021-2022

Annual Liners Always Available

GREATER AVAILABILITY WITH “NEVER-OUTS” — YES, WE HAVE IT

Pleasant View has increased overall inventory of annual liners from early to late season. Particularly from weeks 5-15, we have abundant supply of the top 40 most-popular, in-demand Proven Winners® varieties.

These are varieties that fly off the bench in full trays that retailers always need. Gardener favorites like Supertunia Vista® Bubblegum Petunia and Lemon Coral® Sedum.

And the it's plants to support Proven Winners national promotional programs like the National Recipe components and the annual of the year – Graceful Grasses® Prince Tut™ Cyperus.

See the increased availability numbers for yourself at pwpvg.com



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| Angelonia ANGELFACE® Blue | Scaevola WHIRLWIND® Blue |
| Bidens GOLDBLOCKS ROCKS® | Sedum LEMON CORAL® |
| Calibrachoa SUPERBELLS® Coral Sun | Petunia SUPERTUNIA® BERMUDA BEACH® |
| Calibrachoa SUPERBELLS® DREAMSICLE® | Petunia SUPERTUNIA® BORDEAUX™ |
| Calibrachoa SUPERBELLS® EVENING STAR™ | Petunia SUPERTUNIA® LOVIE DOVIE™ |
| Calibrachoa SUPERBELLS® GRAPE PUNCH™ | Petunia SUPERTUNIA® MINI VISTA® Hot Pink |
| Calibrachoa SUPERBELLS® LEMON SLICE® | Petunia SUPERTUNIA® MINI VISTA® Indigo |
| Calibrachoa SUPERBELLS® Pink | Petunia SUPERTUNIA® MINI VISTA® White |
| Calibrachoa SUPERBELLS® POMEGRANATE PUNCH™ | Petunia SUPERTUNIA® PICASSO IN PURPLE® |
| Calibrachoa SUPERBELLS® Tropical Sunrise | Petunia SUPERTUNIA® Really Red |
| Calibrachoa SUPERBELLS® White | Petunia SUPERTUNIA® ROYAL MAGENTA® |
| Calibrachoa SUPERBELLS® Yellow CHIFFON® | Petunia SUPERTUNIA® ROYAL VELVET® |
| Chrysocephalum FLAMBE® Yellow | Petunia SUPERTUNIA VISTA® BUBBLEGUM® |
| Cuphea VERMILLIONAIRE® | Petunia SUPERTUNIA VISTA® Fuchsia |
| Cyperus GRACEFUL GRASSES® PRINCE TUT™ | Petunia SUPERTUNIA VISTA® JAZZBERRY™ |
| Euphorbia DIAMOND FROST® | Petunia SUPERTUNIA VISTA® Silverberry |
| Evolvulus BLUE MY MIND® | Petunia SUPERTUNIA VISTA® SNOWDRIFT™ |
| Gomphrena TRUFFULA™ Pink | Sutera SNOWSTORM® GIANT SNOWFLAKE® |
| Lobelia LAGUNA® Sky Blue Improved | Verbena SUPERBENA® IMPERIAL BLUE™ |
| Lobularia SNOW PRINCESS® | Verbena SUPERBENA SPARKLING® Amethyst |
| | Verbena SUPERBENA® WHITEOUT™ |

We Also Inventory Containers



BRANDED CONTAINER INVENTORY AT PLEASANT VIEW IS ROBUST WE'VE GOT YOU COVERED

We know that familiar brands sell better than unfamiliar ones. We've been seeing for years that retailers have greater success when using the Proven Winners® branded container versus a plain black or green pot. When customers see plants in these authentic containers, it gives them the peace of mind and the confidence that what they're buying is the best plant on the market.

So, this year, we rolled out the Complete Package Program where all Proven Winners annuals require a branded container. What grower or retailer wouldn't want to sell as many plants as they could?

But, what good would it be if we couldn't supply the branded containers to support your sales? None. Which is why Pleasant View made the commitment to purchase and inventory enough branded containers to supply customers with the pots they need.

Combine our high inventory of containers with our increased liner availability of Never-Outs, and you can feel confident booking orders with Pleasant View.



Pleasant
View

GROWING SUCCESS