

# FERTILIZER

## Professional and Retail

### PROVEN WINNERS® PROFESSIONAL WATER SOLUBLE FERTILIZERS



Proven Winners® provides professional water-soluble fertilizers to accommodate every irrigation type. Growers can utilize them to improve pH management and retailers can sell them to assist customers with their pH problems. Plant nutrition and pH are two very important factors in plant growth and getting it right can mean the difference between plants growing successfully or not.

These professional fertilizers were developed by Proven Winners® growers to address issues under various growing conditions. Using a recent water test, determine which of the four formula options offered is right to target the water alkalinity range. Two other formula options help with greening and cold weather growing. Each formula contains 100% FeEDDHA, the best chelated Iron formula available for improved plant Iron uptake at high PH levels and to correct Iron deficiency. All formulas can be used with every irrigation.

Just match up the water condition to the right product as shown in the options below. Water tests should be three months old or less.

- » 14-3-14 + Minors Low Alkalinity Formula with FeEDDHA
- » 16-4-16 + Minors Moderate Alkalinity Formula with FeEDDHA
- » 18-5-18 + Minors Moderately High Alkalinity Formula with FeEDDHA
- » 17-4-17 + Minors High Alkalinity Formula with FeEDDHA
- » 12-3-12 + Minors Cold Weather Formula with FeEDDHA. Contains high levels of Nitrate Nitrogen for cold weather conditions.
- » 16-4-8 + Minors Greening/pH Reducing Formula with FeEDDHA. A valuable tool to correct increases in pH and quickly green up a crop.

Proven Winners® Professional Greenhouse Water Soluble Fertilizers are packaged in 25 lb. bags and are distinctly color coded for easy identification. These fertilizers are specifically formulated for use with Proven Winners® and Proven Selections® annual and perennial plants. They are a must have to ensure the greatest growing results!

\*Dropped shipped from Supplier

## PROVEN WINNERS® CONTINUOUS RELEASE PLANT FOOD

Our unique 15-7-15 NPK ratio with micronutrients was designed by Proven Winners® to maximize flowering and plant growth. Includes multiple sources of Nitrogen for strong growth and color, Phosphorus, Potassium, Iron, and all other key micro-elements to ensure peak plant performance.

This unique 6-month formulation feeds plants continually throughout the growing season with only one application. The temperature-sensitive coating delivers more nutrients during peak growing periods when the weather is the warmest and plants need food the most.

It's a must have for garden centers providing customers with an easy-to-use plant nutrient that will help them be successful with their plants and a simple add-on at the register. Help your customers grow healthy plants while boosting your bottom line.



2.5 lb. jar with convenient shaker top, 12 jars per case



2 oz. - 200 packages per case, includes 2 clip-strips

## PROVEN WINNERS® WATER SOLUBLE PLANT FOOD

The unique 24-12-17 + minors NPK formulation also includes the "EDDHA" form of Iron, which allows plants to use Iron efficiently at wide pH ranges allowing plants like SUPERTUNIA® Petunias and SUPERBELLS® Calibrachoa to stay green, full, and healthy throughout the growing season. Includes multiple sources of Nitrogen for strong growth and color, Phosphorus, Potassium, Iron, and all other key micro-elements to ensure peak plant performance. This plant food includes a fast-acting and highly soluble formula that starts feeding immediately in container plantings, hanging baskets, window boxes, landscape beds, and even indoor plants.

This is a great water-soluble option for consumers to have better rooting, strong growth, vibrant and abundant flowers, and more color in the garden. Once your customers see the results, they'll be back for more food and more plants.



2.5 lb. container, 12 per case



Pleasant  
View

GROWING SUCCESS