

THE BEST STORIES HAVE SOMETHING IN COMMON WITH THE BEST SHRUBS AND PERENNIALS.

*perfect timing*



ColorSmart™

COLOR. TIMED TO PERFECTION.



PEAK COLOR REQUIRES SUPERIOR GENETICS AND PRECISE, SCIENTIFIC SELECTION.

*and a calendar*



# ColorSmart™

COLOR. TIMED TO PERFECTION.

**AS A RETAILER,** you know that plants in-color draw consumers' attention and fly off the benches. So where does that leave your inventory of perennials and shrubs? The ones that aren't at their peak? They're not selling. They're destined for deep discount pricing. You've spent time and labor maintaining inventory that doesn't sell.

This is why Pleasant View Gardens has taken a smart approach to how our shrubs and perennials are grown and sold to retailers. We've developed a new program to keep your garden center stocked with fast-selling, in-color plants throughout the season.

ColorSmart™ is our exciting new program that leverages our 40+ years of growing expertise and our partnership with genetics-leader, Proven Winners®, to deliver bulked 1-gallon and 3-gallon perennials and shrubs cracking with color every two weeks in seasonal blocks. All cultivated for perfectly timed color to reduce shrink, increase retail turns, and bring back hugely satisfied customers. Your cash flow is precious. Don't tie it up with the slow moving, out of color plants that are past their peak. Get smart. ColorSmart™.





# SPRING (Weeks 18-22)

## PERENNIALS

VARIETY	GENERA
Storm Cloud	Amsonia
Chantilly Lace	Aruncus
DECADENCE® Blueberry Sundae	Baptisia
DECADENCE® Cherries Jubilee	Baptisia
DECADENCE® Pink Lemonade	Baptisia
DECADENCE® Lemon Meringue	Baptisia
DECADENCE® Sparkling Sapphires	Baptisia
DECADENCE® Vanilla Cream	Baptisia
Queen of Hearts <b>NEW!</b>	Brunnera
Taktion Blue	Campanula
Taktion White	Campanula
FRUIT PUNCH® Black Cherry Frost	Dianthus
FRUIT PUNCH® Cherry Vanilla	Dianthus
FRUIT PUNCH® Classic Coral	Dianthus
FRUIT PUNCH® Maraschino	Dianthus
FRUIT PUNCH® Raspberry Ruffles	Dianthus
FRUIT PUNCH® Spiked Punch	Dianthus
FRUIT PUNCH® Sweetie Pie	Dianthus
Paint the Town Fuchsia	Dianthus
DOLCE® Apple Twist	Heuchera
DOLCE® Appletini	Heuchera
DOLCE® Cherry Truffles	Heuchera
DOLCE® Silver Gumdrop	Heuchera
PRIMO® Black Pearl	Heuchera
PRIMO® Mahogany Monster	Heuchera
PRIMO® Pretty Pistachio	Heuchera

VARIETY	GENERA
FUN and GAMES® Eye Spy	Heucherella
SHADOWLAND® Autumn Frost	Hosta
SHADOWLAND® Coast to Coast	Hosta
SHADOWLAND® Empress Wu	Hosta
SHADOWLAND® Hudson Bay	Hosta
SHADOWLAND® Seducer	Hosta
SHADOWLAND® Wheee!	Hosta
AMAZING DAISIES® Banana Cream	Leucanthemum
AMAZING DAISIES® DAISY MAY®	Leucanthemum
Cat's Meow	Nepeta
Cat's Pajamas	Nepeta
Cloudburst	Phlox
Magenta Sprite	Phlox
Opening Act Blush	Phlox
Opening Act Pink-A-Dot <b>NEW!</b>	Phlox
Opening Act Ultrapink <b>NEW!</b>	Phlox
Opening Act White	Phlox
Purple Sprite	Phlox
Rose Sprite	Phlox
COLOR SPIRES® Azure Snow	Salvia
COLOR SPIRES® Crystal Blue	Salvia
COLOR SPIRES® Pink Dawn	Salvia
COLOR SPIRES® Violet Riot	Salvia
COLOR SPIRES® Indiglo Girl	Salvia
Pink Profusion	Salvia
White Profusion <b>NEW!</b>	Salvia
Charlotte's Web	Tradescantia
MAGIC SHOW® Enchanted Indigo	Veronica
MAGIC SHOW® Pink Potion	Veronica
MAGIC SHOW® White Wands	Veronica
MAGIC SHOW® Wizard of Ahhs	Veronica

## COLORCHOICE SHRUBS

VARIETY	GENERA
PERFECTO MUNDO® Double Pink	Azelea
PUGSTER BLUE™	Buddleia
YUKI CHERRY BLOSSOM®	Deutzia
YUKI SNOWFLAKE®	Deutzia
INCREDIBALL®	Hydrangea arborescens
LET'S DANCE® BLUE JANGLES®	Hydrangea macrophylla
LET'S DANCE® RAVE™	Hydrangea macrophylla
BOBO®	Hydrangea paniculata
FIRE LIGHT®	Hydrangea paniculata
Limelight	Hydrangea paniculata
LITTLE LIME®	Hydrangea paniculata
LITTLE QUICK FIRE®	Hydrangea paniculata
TUFF STUFF AH-HA®	Hydrangea serrata
TUFF STUFF™	Hydrangea serrata
GINGER WINE®	Physocarpus
TINY WINE®	Physocarpus
AT LAST®	Rosa

VARIETY	GENERA
OSO EASY DOUBLE RED®	Rosa
OSO EASY® ITALIAN ICE®	Rosa
OSO EASY PEASY®	Rosa
DOUBLE PLAY® BIG BANG™	Spiraea
DOUBLE PLAY® CANDY CORN™	Spiraea
DOUBLE PLAY® DOOZIE™	Spiraea
DOUBLE PLAY® PAINTED LADY®	Spiraea
GLOW GIRL®	Spiraea
BLOOMERANG® Dark Purple	Syringa
BLOOMERANG® Dwarf Purple	Syringa
CZECHMARK TRILOGY®	Weigela
SONIC BLOOM® GHOST®	Weigela
SONIC BLOOM® Pink	Weigela
SONIC BLOOM® Red	Weigela
SNIPPET LIME®	Weigela
SPILLED WINE®	Weigela
WINE & ROSES®	Weigela



# EARLY SUMMER (Weeks 23-27)

## PERENNIALS

VARIETY	GENERA
Firefly Amethyst <b>NEW!</b>	Achillea
Firefly Diamond <b>NEW!</b>	Achillea
Firefly Peach <b>NEW!</b>	Achillea
Firefly Sunshine <b>NEW!</b>	Achillea
FRUIT PUNCH® Cherry Vanilla	Dianthus
FRUIT PUNCH® Maraschino	Dianthus
FRUIT PUNCH® Raspberry Ruffles	Dianthus
FRUIT PUNCH® Spiked Punch	Dianthus
FRUIT PUNCH® Sweetie Pie	Dianthus
Paint the Town Fuchsia	Dianthus
Paint the Town Magenta	Dianthus
HEAT IT UP™ Scarlet <b>NEW!</b>	Gaillardia
HEAT IT UP™ Yellow <b>NEW!</b>	Gaillardia
DOLCE® Apple Twist	Heuchera
DOLCE® Appletini	Heuchera
DOLCE® Cherry Truffles	Heuchera
DOLCE® Silver Gumdrops	Heuchera
DOLCE® Spearmint	Heuchera
PRIMO® Black Pearl	Heuchera
PRIMO® Mahogany Monster	Heuchera
PRIMO® Pretty Pistachio	Heuchera
FUN and GAMES® Hopscotch	Heucherella
SHADOWLAND® Autumn Frost	Hosta
SHADOWLAND® Coast to Coast	Hosta
SHADOWLAND® Empress Wu	Hosta
SHADOWLAND® Hudson Bay	Hosta

VARIETY	GENERA
SHADOWLAND® Seducer	Hosta
SHADOWLAND® Wheel	Hosta
PHENOMENAL®	Lavandula
Essence Purple	Lavandula
SWEET ROMANCE®	Lavandula
AMAZING DAISIES® Banana Cream	Leucanthemum
AMAZING DAISIES® DAISY MAY®	Leucanthemum
Pardon My Gerise	Monarda
Pardon My Lavender	Monarda
PRAIRIE WINDS® Cheyenne Sky	Panicum
Midnight Masquerade	Penstemon
Demin 'N Lace	Perovskia
Cloudburst	Phlox
PRAIRIE WINDS® Blue Paradise	Schizachyrium
ROCK N' GROW® Boogie Woogie <b>NEW!</b>	Sedum
ROCK N' GROW® Bundle of Joy	Sedum
ROCK N' GROW® Lemonjade	Sedum
ROCK N' GROW® Popstar	Sedum
ROCK N' GROW® Pride and Joy <b>NEW!</b>	Sedum
ROCK N' GROW® Pure Joy	Sedum
ROCK N' GROW® Yellow Brick Road <b>NEW!</b>	Sedum
Charlotte's Web	Tradescantia
MAGIC SHOW® Enchanted Indigo	Veronica
MAGIC SHOW® Pink Potion	Veronica
MAGIC SHOW® White Wands	Veronica
MAGIC SHOW® Wizard of Ahhs	Veronica



## COLORCHOICE SHRUBS

VARIETY	GENERA
LOW SCAPE MOUND®	Aronia
PERFECTO MUNDO® Double Pink	Azelea
CESKY GOLD®	Betula
Miss Molly	Buddleia
Miss Pearl	Buddleia
Miss Ruby	Buddleia
Miss Violet	Buddleia
PUGSTER AMETHYST™	Buddleia
PUGSTER BLUE™	Buddleia
PUGSTER PERIWINKLE™	Buddleia
PUGSTER WHITE™	Buddleia
SUGARTINA® Crystalina	Clethra
VANILLA SPICE®	Clethra
WINECRAFT BLACK®	Cotinus
WINECRAFT GOLD®	Cotinus
SISTER DISCO®	Cytisus
INCREDIBALL® Blush	Hydrangea arborescens
Limelight	Hydrangea paniculata
Little Lamb	Hydrangea paniculata
LITTLE LIME®	Hydrangea paniculata
PINKY WINKY®	Hydrangea paniculata
QUICK FIRE®	Hydrangea paniculata
TUFF STUFF™	Hydrangea serrata
TUFF STUFF™ RED	Hydrangea serrata
GINGER WINE®	Physocarpus
TINY WINE®	Physocarpus

VARIETY	GENERA
HAPPY FACE HEARTS®	Potentilla
AT LAST®	Rosa
OSO EASY DOUBLE RED®	Rosa
OSO EASY® ITALIAN ICE®	Rosa
OSO EASY PEASY®	Rosa
LEMONY LACE®	Sambucus
DOUBLE PLAY® BIG BANG™	Spiraea
DOUBLE PLAY® CANDY CORN™	Spiraea
DOUBLE PLAY® DOOZIE™	Spiraea
DOUBLE PLAY® PAINTED LADY®	Spiraea
DOUBLE PLAY® Pink	Spiraea
GLOW GIRL®	Spiraea
CZECHMARK TRILOGY®	Weigela
SONIC BLOOM® GHOST®	Weigela
SONIC BLOOM® Pink	Weigela
SONIC BLOOM® Red	Weigela
SPILLED WINE®	Weigela
WINE & ROSES®	Weigela



# LATE SUMMER (Weeks 28-33)

## PERENNIALS

VARIETY	GENERA
LI'L BANG™ Daybreak	Coreopsis
LI'L BANG™ Starlight	Coreopsis
Candy Mountain	Digitalis
Dalmation Peach	Digitalis
Dalmation Purple	Digitalis
Magnus	Echinacea
COLOR CODED™ Orange You Awesome <b>NEW!</b>	Echinacea
COLOR CODED™ Yellow My Darling <b>NEW!</b>	Echinacea
HEAT IT UP™ Scarlet <b>NEW!</b>	Gaillardia
HEAT IT UP™ Yellow <b>NEW!</b>	Gaillardia
TUSCAN GOLD™	Heliopsis
Tuscan Sun	Heliopsis
SUMMERIFIC® Ballet Slippers	Hibiscus
SUMMERIFIC® Berry Awesome	Hibiscus
SUMMERIFIC® Candy Crush <b>NEW!</b>	Hibiscus
SUMMERIFIC® Cherry Choco Latte	Hibiscus
SUMMERIFIC® Cranberry Crush	Hibiscus
SUMMERIFIC® Evening Rose <b>NEW!</b>	Hibiscus
SUMMERIFIC® Holy Grail	Hibiscus
SUMMERIFIC® Perfect Storm	Hibiscus
RAINBOW RHYTHM® Going Bananas	Hemerocallis
RAINBOW RHYTHM® Nosferatu	Hemerocallis
RAINBOW RHYTHM® Orange Smoothie	Hemerocallis
RAINBOW RHYTHM® Primal Scream	Hemerocallis

VARIETY	GENERA
RAINBOW RHYTHM® Ruby Spider	Hemerocallis
RAINBOW RHYTHM® Siloam Peony Display	Hemerocallis
RAINBOW RHYTHM® Storm Shelter	Hemerocallis
RAINBOW RHYTHM® Tiger Swirl	Hemerocallis
PYROMANIA™ Flashpoint	Kniphofia
Lavance Deep Purple	Lavandula
SWEET ROMANCE®	Lavandula
AMAZING DAISIES® Banana Cream	Leucanthemum
AMAZING DAISIES® DAISY MAY®	Leucanthemum
Snowcap	Leucanthemum
PRAIRIE WINDS® Apache Rose	Panicum
PRAIRIE WINDS® Cheyenne Sky	Panicum
PRAIRIE WINDS® Desert Plains	Pennisetum
Demin 'N Lace	Perovskia
Goldsturm	Rudbeckia
PRAIRIE WINDS® Blue Paradise	Schizachyrium
ROCK N' GROW® Boogie Woogie	Sedum
ROCK N' GROW® Bundle of Joy	Sedum
ROCK N' GROW® Lemonjade	Sedum
ROCK N' GROW® Popstar	Sedum
ROCK N' GROW® Pride and Joy	Sedum
ROCK N' GROW® Pure Joy	Sedum
ROCK N' GROW® Yellow Brick Road	Sedum





## COLORCHOICE SHRUBS

VARIETY	GENERA	
SUGARTINA® Crystalina	Clethra	
KODIAK® Orange	Diervilla	
PURPLE PILLAR®	Hibiscus	
INCREDIBALL® Blush	Hydrangea	arborescens
INVINCIBELLE LIMETTA™	Hydrangea	arborescens
INVINCIBELLE WEE WHITE®	Hydrangea	arborescens
INVINCIBELLE® Spirit II	Hydrangea	arborescens
LET'S DANCE® BLUE JANGLES®	Hydrangea	macrophylla
LET'S DANCE® RAVE™	Hydrangea	macrophylla
FIRE LIGHT®	Hydrangea	paniculata
Limelight	Hydrangea	paniculata
LITTLE LIME®	Hydrangea	paniculata
LITTLE QUICK FIRE®	Hydrangea	paniculata
QUICK FIRE®	Hydrangea	paniculata
SONIC BLOOM® GHOST®	Weigela	
SONIC BLOOM® Pink	Weigela	
SONIC BLOOM® Red	Weigela	



# FALL (Weeks 34+)

## PERENNIALS

VARIETY	GENERA
Honorine Jobert	Anemone
FALL IN LOVE™ Sweetly	Anemone
DOUBLE SCOOP™ Mandarin	Echinacea
COLOR CODED™ Orange You Awesome <b>NEW!</b>	Echinacea
COLOR CODED™ Yellow My Darling <b>NEW!</b>	Echinacea
SOMBRERO® Salsa Red	Echinacea
HEAT IT UP™ Scarlet <b>NEW!</b>	Gaillardia
HEAT IT UP™ Yellow <b>NEW!</b>	Gaillardia
DOLCE® Cherry Truffles	Heuchera
DOLCE® Silver Gumdrop	Heuchera
DOLCE® Wildberry	Heuchera
PRIMO® Black Pearl	Heuchera
PRIMO® Mahogany Monster	Heuchera
PRIMO® Peachberry Ice	Heuchera
PRIMO® Wild Rose	Heuchera
SUMMERIFIC® Holy Grail	Hibiscus
SUMMERIFIC® Perfect Storm	Hibiscus
Demin 'N Lace	Perovskia
Goldsturm	Rudbeckia

## COLORCHOICE SHRUBS

VARIETY	GENERA
BEYOND MIDNIGHT™	Caryopteris
SUNSHINE BLUE® II	Caryopteris
PINPOINT® Blue	Chamaecyparis
PINPOINT® Blue & Gold	Chamaecyparis
VANILLA SPICE®	Clethra
WINECRAFT BLACK®	Cotinus
KODIAK® Orange	Diervilla
INCREDIBALL®	Hydrangea arborescens
INVINCIBELLE LIMETTA™	Hydrangea arborescens
INVINCIBELLE WEE WHITE®	Hydrangea arborescens
INVINCIBELLE® Spirit II	Hydrangea arborescens
BOBO®	Hydrangea paniculata
FIRE LIGHT®	Hydrangea paniculata
Limelight	Hydrangea paniculata
LITTLE LIME®	Hydrangea paniculata
LITTLE QUICK FIRE®	Hydrangea paniculata
PINKY WINKY®	Hydrangea paniculata
QUICK FIRE®	Hydrangea paniculata
DOUBLE PLAY® Pink	Spiraea
FLUFFY®	Thuja
NORTH POLE®	Thuja
CZECHMARK SUNNY SIDE UP®	Weigela







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