

Another turn of Spring crops comes from **A QUICK START**



**ORDERING/CANCELLATION INFORMATION:**

Order Deadline: To guarantee shipment submit orders prior to December 1st, 2019. All orders after this date may be limited to in season availability.

Order Minimum: 2 trolleys worth of mixed plant material.

Reach liner minimums during weeks 11 to 16 in your zone and receive prefinished material without minimums.

No cancellations within 8 weeks of ship date. Any order cancelled within this time period is the financial responsibility of the broker/customer.

Any order reductions will be allowed 8 weeks prior to Monday of the scheduled ship week. Order reductions made between 2 to 8 weeks prior to Monday of the scheduled ship week will be limited to no more than 10% of total order's size without prior approval from Pleasant View Gardens' National Sales Manager. Any order reductions made within 2 weeks of Monday of the scheduled ship week will become the financial responsibility of the broker/customer.

**SUGGESTED ORDER SIZES TO REACH 2-TROLLEY MINIMUM ORDER**

	IDEA A	IDEA B	IDEA C
Hanging Basket	76	48	24
Patio Pot	10	10	10
Grande™	12	20	40
FoolProof		6	

**ADVERTISING**

Our prefinished plants come in the distinctively branded Proven Winners® containers. This powerful package, including innovative tag design, will help you capitalize on millions of advertising dollars invested each year by engaging and attracting consumers to high-quality Proven Winners® plants.

**REDUCE OVERHEAD**

With a large assortment that will help you round-out your line, our prefinished plants come with everything you need, so there's no need to inventory containers, trays, or tags, significantly reducing your overhead material costs.

**PROFITABLE**

Now you can be more profitable than ever, as our prefinished plants not only give you a quick start but could lead to an additional turn of Spring crops for you. More turns. More profit. Simple as that.

**HEATING**

Looking to save some money on your energy bills? Our prefinished plants allow you to open up your greenhouses later in the season, so you can save energy and keep more money in your pocket.

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PVG 976 PREFINISHED

**GUIDE**

2019  
2020



Pleasant View  
GROWING SUCCESS





# GET READY FOR SPRING *Faster and Simpler*

Offered through your broker network, Pleasant View Gardens' Prefinished Program gives you the Spring quick start you've been searching for. It helps you get ready sooner and can provide you an additional turn of Spring crops. Our program also gives you more variety on your bench, so your customers have more options and you can reduce minimums on your inventory. Plus, it's super simple. You don't have to stock up on containers, trays, or tags because everything you need is included – not to mention the marketing support from Proven Winners®, including the branded containers reported to help increase profits by up to 200%. Transform your Spring from crazy to a simpler, calmer success with Pleasant View Gardens' Prefinished Program.



## AVAILABLE IN THESE SIZES:

CONTAINERS	UNITS PER TROLLEY	SOLD AS	SHIP WEEKS	LINER PER CONTAINER	FINISH TIMES
4.25 Grande™ PW/PS (4.25)	28	10 Per Tray	13-16	1 to 2	3 to 4
6.50 Recipe Containers (6.5)	28	6 Per Tray	13-16	3	3 to 4
10.0 Recipe/Mono Hanging Baskets (10HB)	60	Individual	13-16	4 to 6	4 to 6
12.0 Recipe Patio Pots (12P)	28	Individual	13-16	5 to 7	5 to 7

Ship weeks 13-16: March 22, 2020 - April 18, 2020

## RECIPES

VARIETIES	6.5	10HB	12P
ABOVE & BEYOND	•	•	•
BACKYARD BBQ		•	
BAHAMA BEACH	•	•	•
BERMUDA SKIES	•	•	•
BERRYLICIOUS	•	•	•
CANDYLAND	•	•	•
COSMIC COOL		•	
COUNTRY COTTAGE PURPLE		•	
EVENING BREEZE	•	•	•
FRUIT SALAD <a href="#">2020 National Recipe</a>	•	•	•
GLORIA ROSE <a href="#">2020 National Recipe</a>	•	•	•
GRAND TRAVERSE	•	•	•
HONEYBELLE		•	
LILAC FESTIVAL	•	•	•
LIVELY IN LAVENDER	•		
LIVING PERFECTLY		•	•
NEPTUNE <a href="#">2020 National Recipe</a>	•	•	•

VARIETIES	6.5	10HB	12P
ONCE IN A BLUE MOON	•	•	
ORANGE CREAMSICLE		•	•
PLUM CRAZY	•	•	•
ROYAL PUNCH	•	•	•
SANTA BELLE		•	
SHEER JOY		•	
SPARKLE AND GLOW		•	
SPIRIT OF AMERICA	•	•	•
STARRY SUNSET			
STORM SHADOW <a href="#">2020 National Recipe</a>	•	•	•
STRAWBERRY SAUCE	•	•	
SUMMER SANGRIA		•	•
SUMMERFEST		•	
SUNGLASSES <a href="#">2020 National Recipe</a>	•	•	•
VELVET SKIES		•	•
WINE COUNTRY		•	

## ANNUALS

VARIETIES	4.25	10HB
ARTIST® Blue Ageratum	•	
ANGELFACE® Blue Angelonia	•	
ANGELFACE® Perfectly Pink Angelonia	•	
ANGELFACE® Wedgwood Blue Angelonia	•	
ANGELFACE® White Angelonia	•	
GOLDEN BUTTERFLY® Argyranthemum	•	
PURE WHITE BUTTERFLY® Argyranthemum	•	
VANILLA BUTTERFLY® Argyranthemum	•	
CAMPFIRE® Flame Bidens <b>NEW!</b>	•	
GOLDLOCKS ROCKS® Improved Bidens <b>NEW!</b>	•	
ENDLESS™ Flirtation Browallia	•	
ENDLESS™ Illumination Browallia	•	
SUPERBELLS® BLACKCURRANT PUNCH™ Calibrachoa <b>NEW!</b>	•	
SUPERBELLS® Blue Calibrachoa	•	
SUPERBELLS® BLUE MOON PUNCH™ Calibrachoa	•	
SUPERBELLS® Cherry Red Calibrachoa	•	
SUPERBELLS® Cherry Star Calibrachoa	•	
SUPERBELLS® Coralina Calibrachoa	•	
SUPERBELLS® Double Amber Calibrachoa <b>NEW!</b>	•	
SUPERBELLS® Double Blue Calibrachoa <b>NEW!</b>	•	
SUPERBELLS® Double Chiffon Calibrachoa	•	
SUPERBELLS® Double Orange Calibrachoa <b>NEW!</b>	•	
SUPERBELLS® Double Ruby Calibrachoa	•	
SUPERBELLS® Doublette LOVE SWEPT™ Calibrachoa	•	
SUPERBELLS® DREAMSICLE® Improved Calibrachoa <b>NEW!</b>	•	
SUPERBELLS® EVENING STAR™ Calibrachoa	•	
SUPERBELLS® GRAPE PUNCH™ Calibrachoa	•	
SUPERBELLS® HOLY COW!™ Calibrachoa	•	
SUPERBELLS® HOLY MOLY!® Calibrachoa	•	
SUPERBELLS® HONEYBERRY™ Calibrachoa <b>NEW!</b>	•	
SUPERBELLS® LEMON SLICE® Calibrachoa	•	•
SUPERBELLS® Pink Calibrachoa	•	•
SUPERBELLS® Red Calibrachoa	•	
SUPERBELLS® TANGERINE PUNCH™ Calibrachoa	•	
SUPERBELLS® Tropical Sunrise Calibrachoa	•	
SUPERBELLS® WATERMELON PUNCH™ Calibrachoa <b>NEW!</b>	•	
SUPERBELLS® White Calibrachoa	•	

VARIETIES	4.25	10HB
SUPERBELLS® Yellow Calibrachoa	•	
SUPERBELLS® Yellow CHIFFON™ Calibrachoa	•	
FLAMBE® Yellow Chrysocephalum	•	
COLORBLAZE® Dipt in Wine Coleus	•	
COLORBLAZE® LIME TIME™ Coleus	•	
COLORBLAZE® Royale APPLE BRANDY® Coleus	•	
COLORBLAZE® SEDONA SUNSET™ Coleus	•	
COLORBLAZE® TORCHLIGHT™ Coleus	•	
COLORBLAZE® VELVETEEN® Coleus	•	
COLORBLAZE® WICKED HOT™ Coleus <b>NEW!</b>	•	
COLORBLAZE® WICKED WITCH™ Coleus <b>NEW!</b>	•	
VERMILLIONAIRE® Cuphea	•	
DIAMOND FROST® Euphorbia	•	
DIAMOND SNOW™ Euphorbia <b>NEW!</b>	•	
BLUE MY MIND® Evolvulus	•	
Sweet Caroline Bewitched GREEN WITH ENVY™ Ipomoea	•	
Sweet Caroline Light Green Ipomoea	•	
Sweet Caroline RED HAWK™ Ipomoea <b>NEW!</b>	•	
Sweet Caroline Sweetheart JET BLACK™ Ipomoea	•	
Sweet Caroline Sweetheart Lime Ipomoea	•	
LUSCIOUS® BANANARAMA™ Lantana	•	
LUSCIOUS® BERRY BLEND™ Lantana	•	
LUSCIOUS® CITRUS BLEND™ Lantana	•	
LUSCIOUS® GOLDENGATE™ Lantana <b>NEW!</b>	•	
LUSCIOUS® Marmalade Lantana	•	
LUSCIOUS® PINKBERRY BLEND™ Lantana	•	
LUSCIOUS® Royale Cosmo Lantana	•	
LAGUNA® Compact Blue with Eye Lobelia	•	
LAGUNA® Dark Blue Lobelia	•	
LAGUNA® Sky Blue Lobelia	•	
LAGUNA® White Lobelia	•	
BLUSHING PRINCESS® Lobularia	•	
DARK KNIGHT™ Lobularia	•	



### A Powerful Package

The Proven Winners® white container stands out with its distinctive color, branding, innovative tag design, and technology. It's a powerful package that helps increase margins for growers and retailers because it sells faster and consistently demands higher prices. Consumers will see and hear the white branded container message in:

 Pandora 71 Million Impressions	 Website 18 Million Views	 Social Media 350,000+ Followers	 YouTube 9,890,668 Views
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VARIETIES	4.25	10HB
SNOW PRINCESS® Lobularia	•	
WHITE KNIGHT® Lobularia	•	
AROMANCE™ Pink Nemesia <b>NEW!</b>	•	
Bluebird Nemesia	•	
SUNSATIA® BLOOD ORANGE™ Nemesia	•	
SUNSATIA® Cranberry Red Nemesia <b>NEW!</b>	•	
SUNSATIA® Lemon Nemesia	•	
BRIGHT LIGHTS® Berry Rose Osteospermum <b>NEW!</b>	•	
BRIGHT LIGHTS® Double Moonglow Osteospermum	•	
BRIGHT LIGHTS® Pink Osteospermum	•	
BRIGHT LIGHTS® Purple Osteospermum <b>NEW!</b>	•	
BRIGHT LIGHTS® White Osteospermum <b>NEW!</b>	•	
BRIGHT LIGHTS® Yellow Osteospermum	•	
Lemon Symphony Osteospermum	•	
Orange Symphony Osteospermum	•	
SUPERTUNIA® BERMUDA BEACH® Petunia	•	
SUPERTUNIA® BLACK CHERRY® Petunia	•	
SUPERTUNIA® Blue Skies Petunia	•	
SUPERTUNIA® BORDEAUX™ Petunia	•	•
SUPERTUNIA® Daybreak Charm Petunia	•	
SUPERTUNIA® HONEY™ Petunia	•	
SUPERTUNIA® LIMONCELLO® Petunia	•	
SUPERTUNIA® LOVIE DOVIE™ Petunia	•	
SUPERTUNIA® RASPBERRY RUSH™ Petunia <b>NEW!</b>	•	
SUPERTUNIA® Really Red Petunia	•	
SUPERTUNIA® ROYAL MAGENTA™ Petunia	•	

VARIETIES	4.25	10HB
SUPERTUNIA® ROYAL VELVET® Petunia	•	•
SUPERTUNIA® Sharon Petunia <b>NEW!</b>	•	
SUPERTUNIA® Trailing Strawberry Pink Veined Petunia	•	
SUPERTUNIA VISTA® BUBBLEGUM® Petunia	•	
SUPERTUNIA VISTA® Fuchsia Petunia	•	
SUPERTUNIA VISTA® Paradise Petunia	•	
SUPERTUNIA VISTA® Silverberry Petunia	•	
SUPERTUNIA VISTA® SNOWDRIFT™ Petunia <b>NEW!</b>	•	
SUPERTUNIA® White Petunia	•	
WHIRLWIND® Blue Improved Scaevola <b>NEW!</b>	•	
WHIRLWIND® White Scaevola	•	
LEMON CORAL® Sedum	•	
SNOWSTORM® GIANT SNOWFLAKE® Sutera	•	
SNOWSTORM® SNOW GLOBE® Improved Sutera <b>NEW!</b>	•	
CATALINA® GILDED GRAPE™ Torenia	•	
CATALINA® Midnight Blue Torenia	•	
SUPERBENA® Raspberry Verbena	•	
SUPERBENA® Red Verbena	•	
SUPERBENA® Royale Chambrey Verbena	•	
SUPERBENA® Royale Cherryburst Verbena	•	
SUPERBENA® Royale Peachy Keen Verbena	•	
SUPERBENA® Royale Plum Wine Verbena	•	
SUPERBENA® Stormburst Verbena	•	
SUPERBENA® Violet Ice Verbena	•	
SUPERBENA® WHITEOUT™ Verbena	•	
METEOR SHOWER® Verbena bonariensis	•	

